






INSPIRE Virtual





YOU ARE INVITED to sponsor and participate in JA Inspire, Junior Achievement's interactive, and now **VIRTUAL** career exploration program for 10,000+ eighth grade students. JA Inspire Virtual offers students the opportunity to learn about South Florida's high-wage/high-demand jobs, career opportunities and the education required **BEFORE** planning their high school coursework. For businesses, this is a chance to **build your future workforce**.

What is JA Inspire?

-  Game-changing career development program for 10,000+ local eighth grade students.
-  Includes in-class lessons & unlimited access to the Virtual Career Expo for 90 days.
-  FREE Build Your Future app available to all students and parents (Apple & Android).
-  Digital Career Workbook allows students to take a personality quiz and explore careers suited to their talents and values.
-  Students will gain understanding of high school course options, post-secondary tracks, & career pathways - based on their strengths & interests!




Why JA Inspire?

-  Share career and education pathways for high-growth, high-demand industries through interactive, **VIRTUAL** career booths.
-  Unique opportunity for businesses to grow their future talent pipeline with our South Florida children!
-  Give students the chance to step into the shoes of employees from YOUR company!
-  By supporting JA Inspire, your words, engagement, and investment can **change lives...**



Sponsorship Opportunities

 Junior Achievement® Inspiring Tomorrows™	Invest in the Future Sponsor	Impact Sponsor	Scavenger Hunt Sponsor	Leaders of Tomorrow Sponsor	Career Starter Sponsor	Inspiring Tomorrows Sponsor
	\$25,000	\$10,000	\$7,500	\$5,000	\$2,500	\$500 Corporate Rate / \$250 Non-Profit Rate
Oversized exclusive career booth with prominent placement	💡	💡				
Customized Virtual Career Exploration Booth	💡	💡	💡	💡	💡	💡
Logo in virtual lobby with direct access to booth	💡	💡				
Logo on virtual landing page	💡	💡				
Logo in virtual exhibit hall	💡				💡	
Opportunity to host semi - live webinar	💡					
Push notifications to broadcast sponsor messages	💡	💡	💡	💡		
Company logo and information on JA Digital Career Book	💡	💡	💡	💡		
Naming rights for gamification	💡		💡			
Industry cluster naming rights	💡			💡		
Social media package	5 posts	4 posts	3 posts	2 posts	1 post	
CRA credits for qualified financial institutions	💡	💡	💡	💡	💡	💡

Virtual Exhibitor Booths



- Custom exhibitor booth with minimal time commitment!
- Downloadable PDF documents to teach students about your company and career opportunities
- Industry-specific videos recorded by your employees to engage students
- Inspire 10,000 8th grade students with a glimpse into your business and careers, enabling them to become workforce-ready
- Engage your future talent pipeline

**DEADLINE TO REGISTER:
NOVEMBER 13**



Parents & students can download the free JA Build Your Future app for additional career guidance!

Important Dates - 2020

October: In-class program begins

November 13: Exhibitor Registration Closes

NOW - November 20: Virtual Booth Setup

December 8: Virtual Career Exploration Day